

Nokomis East Business Association Minutes 8/9/16

Present: Neil Oxendale, Michael Hennessey, Scott Wende, Tom Odegard, Earl Netwal

Absent: Kyle Heino, James Van De Castle, Wendy Brown, Ken Brown, Solveig Corbin

Guests: Dave Colling (NENA), Michael Jones (Faith Lutheran)

Call to order at 6:30PM

Minutes from prior meeting approved.

Treasurers report:

Balance on hand: \$3001, with some checks coming in.

Spent \$1634 on Picnic Expenses, with possible billing via Solveig still pending for location.

Short discussion on need to rebuild Treasury

NENA

Dave Colling reports that NENA has selected its new logo and that a design for the **bike racks** has been determined. Bike racks will be installed in 11 locations, with varying numbers of racks in each. Time line is ... Soon.

NENA will have an Open House in their new office on Tuesday August 16 from 6-7:30 4313 E. 54th St.

Rather than approach CURA at U of M for a **marketing** proposal, NENA Staff suggests we approach the Carlson School of Business and in particular Dean Sri Zaheer

Welcome packets may be made available after the initial internal distribution to new move ins outside the neighborhood and a "to be seen" level, depending on the numbers involved.

Dave has been reviewing formats used in other communities around US and expects to have a design prepared by end of September target date.

Dave and Scott report that we have received two contacts from Public Works about pending **street improvements on 34th Ave**. Clear that we are ahead of the city on this as they are still not clear on just what level of work will be done. However initial meeting with assigned Project Manager is expected in September to establish working relationship.

Consensus that it is far better to be involved on the front end rather than trying to catch up later.

NENA did an email broadcast to its list in support of this weekend's NEBA Concert at Minnehaha Methodist.

Communications

Both Co-chairs were absent. But discussion on Board about wisdom of only a once a month email strategy. Feeling that there were more active need to communicate, for things like following up on Passport recruitment, Happy Hour, and others.

Discussion on this quarter's **newsletter** and hope that it would be available for review, possibly include new members (if any), and include invoices where appropriate for membership renewals as discussed at last July's meeting.

Website Discussion that it would be good to have a section on the website that would serve as an information hub on construction news when the 34th Street project was underway.

Summer Concert

Princeton & Symone Brown Saturday August 13 6-8PM Free Minnehaha Methodist 3701 E 50th St. On the lawn. Co-sponsors NEBA, Minnehaha Methodist, Wendy's Doghouse, The Wellness Center, Brighter Minds Music, Mandala Child Care, Berry Sweet Kitchen, Al Vento, Oxendales Market.

Food by Berry Sweet & Al Vento. We will be asking for donations to pay for food. People are asked to bring non-perishable donation for Food Shelf, Church members will help but need additional volunteers for set up, take down.

Wellness Center will be providing Chair massages.

Event will move indoors in event of inclement weather.

Summer Block Party

Michael Jones reports effort to secure new honor guard are continuing, may have a singer sing America The Beautiful or similar, Outreach to Richfield VFW.

Red Cross Blood Drive will be 9:30 to 2:40

Church is in process of seeking donations for their raffle proceeds of which go to Food shelf.

Street Permit requires maintaining a drive lane if needed, that may not have been fully met in past year's events. Discussion as to how to accommodate this. Final Layouts still in the works.

Church side has had discussions on emergency plans in event of severe tornadic weather, and felt it could accommodate folks on its side of the event on 51st but wondered if a corresponding plan existed for balance of parking lot. Church felt it would be good that people were advised of plan, if needed.

Board discussion of need for flyer to maybe include map of event, and upcoming NEBA Events be available at NEBA Table.

Neil reports only 5 people have stepped forward to be passport participants. After discussion, Motion was made and passed to omit the Passports from this year's event, with hope that it would reappear in future.

Car show was discussed and whether or not music would be on that site.

Church indicated that there would not be a music stage on their end of 51st as in past years. Complaints that the music was too loud by vendors in area and not loud enough by others.

This increased interest in putting music on Car show arena. Michael Hennessey will contact Kyle Heino and see if they cannot arrange a large tent on the parking lot and perhaps do 50's Music there.

Porta Potties Decision to move the location of the porta Potties to sidewalk behind church, site to be marked by church on Friday before event. Better surface to walk on for seniors and an out of the way location.

Marketing Committee

Scott, Solvig and Kerstin Erickson from Nokomis Shoes have not had a chance to get together. As noted earlier focus may shift to approach Carlson School rather than CURA for an intern.

Minutes Respectfully submitted by Earl Netwal