

NEBA Minutes 10-11-16

Present: Tom Odegard, Michael Hennessey, Earl Netwal, Scott Wende, Wendy Brown,

Absent: Ken Brown, James Vande Castle, Solveig Corbin, Neil Oxendale, Kyle Heino,

Guests: None

Meeting convened informally at 6:30

Minutes of last meeting approved

Treasurers Report: \$3842.25 up from about 2700 last month. Bills still outstanding for Block party though.

Anticipated expenses for Newsletter, and Tree Lighting in coming weeks

Communications Report

Email report from Kyle, Wendy's Doghouse to be featured in next newsletter which is underway. Draft will be circulated when ready.

Tree Lighting to be on 11-26

Discussion on newsletter as vehicle to send dues due notices. Discussion shifted to possibly changing to a calendar based annual dues with new membership prorated to only require a partial year, probably focused on annual meeting date. Perhaps we should have an article in upcoming newsletter (One after this one) to discuss dues and the challenges we have had as well as a resolution. Feeling is we need to simplify the dues, and do a better job of collecting them and know who is paid up and who is not.

Ultimately discussion resulted in sense that this topic be a main issue to be hammered out at our next board meeting. Hopefully with a fuller attendance. This to be out with January newsletter.

Small Business Saturday

A good deal of discussion on what might be involved in supporting this, but no champion to run the effort stepped forward. Was thought to be a less challenging event, and not a big production as our other events.

New Member packet

Earl suggested that we need a new member packet to promote NEBA membership to new businesses in area. Conversation shifted to...

New Resident Packet

Scott asked what was happening here, as Dave Colling asked for someone to review. Apparently no one responded. Status uncertain.

34th Ave Public Works Project

Scott reports that an initial meeting has been schedule with Public works to talk about the anticipated work on 34th Ave. on Thursday, Oct 20th at 9:15, 309 2nd Avenue S. room 202. Scott, Becky and Dave will attend. Others interested can as well. Hopefully, they will learn more about the anticipated scope and scale of the project.

Happy Hour report

Scott and Tom attended Happy Hour and met Patrick Jensen who lives in the Wenonah area and is an Edward Jones advisor. He is interested in getting involved.

One suggestion he shared was of a Lion Club site or a site shared by a Lions club with multiple other local organizations that mutually advertised for needed volunteers. It seemed to work for them and might for us. Wendy noted that she was unaware of the Happy Hours.